

RevDL

REVEENER | durhamlane

GTM without Borders

The RevDL Alliance is the first partnership of its kind to deliver on the promise of **truly integrated, fully managed, outbound SDR operations in North America, UK and EMEA.**

Connecting you to your ideal customers.

Reveener

 durhamlane



The RevDL Alliance

Landing and expanding into new territories is a daunting task. Finding the right partner is the **first step**.

Reveneer, based in North America, and durhamlane, covering the UK and EMEA out of its UK headquarters, have been helping companies expand SDR operations on both sides of the Atlantic for many years.

The RevDL Alliance is the next evolution of this partnership.

What's Included

- Dedicated, fully-white labelled SDR teams, sized for your unique requirements.
- Your engagement centrally managed to ensure a fast, efficient launch.
- Native language speaking SDRs.
- Tech stack of the latest GTM tools to accelerate results, integrated into your CRM.
- Experienced Sales Ops team to ensure compliance and successful onboarding.
- AI enhanced training accelerating time to market.
- Fully transparent dashboards highlighting critical KPIs vs your goals.
- Simplified billing across all regions, with all-inclusive, fixed monthly fee.
- 30-45 day time to market.
- Custom Outbound Playbook production. Localised for what works in each territory, your definitive SDR and outreach strategy.

Fast, efficient, tightly managed process

30 - 45 Days	Months 1 - 3	Months 4 - 6
FROM CONTRACT SIGNING	TEAM GO-LIVE, RAMPING TO PREDICTABLE PIPELINE.	PREDICTABLE PIPELINE GENERATION
Program Buildout <ul style="list-style-type: none"> • Outbound Playbook Dev • Tech Stack Integration • Talent Acquisition • Cadence Development 	Production Phase 3 Months <ul style="list-style-type: none"> • Go-live and First dials begin • Calibrate TOF conversions against model • Optimize the omnichannel cadence • Closed-loop feedback on meetings delivered • Adjust messaging and pitch 	Pipeline growth Phase 4+ Months <ul style="list-style-type: none"> • ToF goal attainment & Optimization achieved • Predictable Meeting to Opp conversion • Opps in Pipeline achieve steady state • Opps to Closed Won conversion emerges

No need to guess how much qualified pipeline a RevDL SDR team will produce for you. With just a little information from you, we'll create a custom performance model based on our own aggregated data tailored for your unique GTM requirements.



revdlalliance.com